



Topic Information

Continuing Education

Information technology and a relative atmosphere of freedom in the Arab world have led to the development of influential media that have powerful impact on public opinion and provided a forum for debates on a variety of political, cultural and socio-economic topics. During the Arab Spring and its repercussions, these media have played a central role in sending the spark of change from one country to another. Consequently, a good command of Media Arabic is an essential prerequisite not only for researchers on Arab World-related topics but also for practitioners in the field.

The Institute of Asian and Oriental Studies offers different intensive Arabic courses to meet the needs of everyone with a sound theoretical knowledge of Standard Arabic, but has no time to follow traditional language training. In several levels, we will improve your command of Media Arabic in the different language skills: reading, listening, talking, and (to a lesser degree) writing.

The general aim of all our courses is to bring Modern Standard Arabic out of a purely academic classroom setting to «real life» in offering courses dealing with current issues and enabling and encouraging the participants in their autonomous working with authentic material.

Management

Institute of Asian and Oriental Studies, Dr. Eva Youssef
Wiesenstrasse 7-9, 8008 Zürich
Tel: +41 (0)44 634 48 36
E-Mail: evamira.youssef@uzh.ch

Website

www.aoi.uzh.ch/institut/weiterbildung/mediaarabic.html

The Media Arabic Webclass

Dive into al-Jazeera and Co.

Courses of continuing education
Institute of Asian and Oriental Studies,
Islamic Studies, University of Zurich

Program Overview

Participants

All those with a sound theoretical knowledge of Standard Arabic and the wish to improve listening and speaking skills in Modern Standard Arabic can participate. Please see also the detailed level description on the website in order to self-assess your skills and choose the appropriate course for you. In addition, your command of Arabic will be assessed in a personal online meeting upon registration.

Governance

Institute of Asian and Oriental Studies, University of Zurich,
Prof. Dr. Bettina Dennerlein

Costs

- 8 session course: CHF 200.– for students enrolled at a university, CHF 250.– for everyone else.
- 12 session course: CHF 280.– for students enrolled at a university, CHF 350.– for everyone else.
- No further discounts applicable.
- Fees are expected to be paid before teaching starts. If a student has to cancel his/her participation before the first session, he/she will be reimbursed the whole amount minus a charge of CHF 50.–. No reimbursement will be paid after the first session.

Certificate

A certificate of participation will be issued if the student has attended at least three quarters of all meetings and if he/she has met the course requirements as defined by the lecturer at the beginning of the semester (This might include presentations in class or written exercises).

Registration

- Registration on www.weiterbildung.uzh.ch/programme/maw.html
- Open until 1. August 2015

Technical Issues

Students need a computer, internet access, a headset (compulsory) and a Skype account. We will check in a personal online meeting whether the connection is working. Technical problems showing up during the semester that prevent a student from attending the class are subject to his/her own responsibility. Missed classes will, therefore, not be substituted. However, if a technical problem prevents all students from participating, the class will be substituted (normally added at the end of the course).

Courses

Mode

Twice to four times a week, 90 minutes, in a small group of six to nine, online. Eight to twelve progressive lessons to a special topic. Estimated time to prepare the lessons will be at least 3 hours per session. Cancelled sessions due to an emergency on the part of the lecturer will be substituted (normally added at the end of the course).

Courses

Courses are taught at different levels by experienced teachers with strong academic background. For detailed level description please see our website.

Beginners (Summer Course 1)

- Basic course: «Following Arabic news and reports»
- Lecturer: Daniel Falk, M.A.
- Mon, Tue, Wed, Thur, 12.00–13.30 (CET): 17. 8.–3.9.2015 (12 sessions)
- Class is taught in Arabic and English. Level as specified by CEFR: B1
- Material: «Media Arabic» by A. Algibali and N. Korica, supplemented by the teacher with some current news items and audio and video extracts

intermediate (Summer Course 2)

- «The role of Arab women during the Arab spring and how it has developed»
- Lecturer: Adel Salama, M.A.
- Tuesday and Friday 17.00-18.30 (CET): August 14, 18, 21, 25, 28, September 1, 4, 8 (8 sessions)
- Class is taught mainly in Arabic. Level as specified by CEFR: B1-B2
- Material will be provided by the teacher

intermediate (Summer Course 3)

- «Refugees, migrants, and displaced persons across the Arab World»
- Lecturer: Daniel Falk, M.A.
- Tuesday and Friday 17.00-18.30 (CET): August 14, 18, 21, 25, 28, September 1, 4, 8 (8 sessions)
- Class is taught mainly in Arabic. Level as specified by CEFR: B2
- Material will be provided by the teacher

Advanced (Summer Course 4)

- «Viewpoints»
- Lecturer: Adel Salama, M.A.
- Monday and Thursday 17:00-18:30 (CET): August 13, 17, 20, 24, 27, September 3, 7, 10 (8 sessions)
- Class is taught exclusively in Arabic. Level as specified by CEFR: B2-C1
- Material will be provided by the teacher